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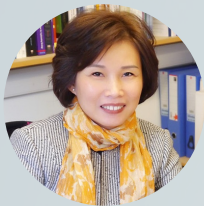
# Digital Technology and Inclusive Development

## Inclusive Digital Model (IDMODEL) Project Concluding Conference

09:30-12:30 UK Time, 25th February 2022

Venue: Zoom

### Chairs:



**Xiaolan Fu**

Director, Technology and Management  
Centre for Development,  
Department of International  
Development, University of Oxford



**Pervez Ghauri**

Founding Editor of IBR, Professor,  
University of Birmingham



**Sonia Bashir Kabir**

Founder, SBK Foundation & Co-  
Deputy Chair, Council of UN  
Tech Bank

### Speakers:



**Diego Sánchez-Ancochea**

Head of Department of  
International Development,  
University of Oxford



**Frances Stewart**

Leontief Prize Recipient,  
Professor Emeritus,  
University of Oxford



**Torbjörn Fredriksson**

Head of E-commerce & Digital  
Economy, United Nations Conference  
on Trade and Development



**Elisa Giuliani**

Founder & Director, Responsible  
Management Research Center  
University of Pisa



**Heidi Schroderus-Fox**

Acting High-Representative  
of the LDCs, LLDCs and SIDS,  
United Nations



**Jiang Yu**

Director, Centre of Industrial  
Technology Strategy, ISD,  
Chinese Academy of Sciences



**Ulf Elg**

Centre for Retail Research,  
Professor,  
Lund University

### Special Guest:



**Muhammad Yunus**

2006 Nobel Peace Prize Laureate  
Founder of Grameen Bank

### Webinar QR code:



### Webinar ID:

965 1678 4149

### Passcode:

IDmodel222

### Webinar link:

<https://zoom.us/j/96516784149?pwd=VkRBVWp5MVLwWTJVbHdQS3ltSEdqQT09>

The objective of the Inclusive Digital Model (IDMODEL) project was to undertake research into development of a new business model that could enable marginalised people in developing countries to generate income, and empower themselves, by sharing their skills and experiences. The IDMODEL project is led by Professor Xiaolan Fu from the Technology and Management Centre for Development (TMCD) at the Oxford Department of International Development (ODID) – University of Oxford, and Professor Ghauri from the Department of Strategy and International Business at the University of Birmingham.

For more information about the IDMODEL project visit: <https://www.oxfordtmcd.org/inclusive-digital-model-idmodel>