

# Building REsponsibility And Developing Innovative Strategies for Tackling Food Waste (BREAD)

## Project Workshop

Pisa, 5th-6th May 2022

### Organizers

REMARC Responsible Management Research Center, University of Pisa

TIK Centre for Technology, Innovation and Culture, University of Oslo

### Venue

Residence le Benedettine

Lungarno Sidney Sonnino, 18, 56125 Pisa

### Joining on Teams

Distant participation is available [here](#)

## Program

### 4<sup>th</sup> May (Wednesday)

Arrival

19:30 *Welcome dinner*

Osteria In Domo, Via Santa Maria 129, Pisa

### 5<sup>th</sup> May (Thursday)

9:30 – 10:00 Welcome breakfast & *Julia Szulecka* Introduction

10:00 – 12:00 Invited guest speakers' session

| Presenting author*/ authors | Title   | Scheduled time |
|-----------------------------|---|----------------|
| Ludovica Pincipato          | Exploring the potential of Artificial Intelligence Tools for achieving a sustainable food management in worksite canteens | 10:00-10:40    |
| Carrie Bradshaw             | England's fresh approach to food waste: problem frames in the Resources and Waste Strategy                                | 10:40-11:20    |
| Paolo Rellini               | Implementation of blockchain technology to optimize stock management in food supply chains                                | 11:20-12:00    |

12:00 – 13:00 *Lunch*

13:00 – 15:00 Paper session I

| Presenting author*/ authors  | Title  | Scheduled time |
|--|--|----------------|
| Nhat Strøm-Andersen*<br>Markus M. Bugge<br>Julia Szulecka<br>Ellen-Marie Forsberg<br>Elisa Giuliani<br>Aina Elstad Stensgård | (Not)ready for change?<br>Exploring the systemic<br>paradoxes of sustainability<br>transitions in the food sector  | 13:00-13:40    |
| Matteo Corciolani<br>Ellen-Marie Forsberg  | How do consumer perceptions<br>of co-responsibility in the food<br>sector influence companies'<br>responsible innovation? New<br>insights emerging from citizen<br>science | 13:40-14:20    |
| Ana Delgado*   | Early research presentation:<br>Fermentation blogs/practices   | 14:20-15:00    |

15:00 – 15:30 Coffee Break

15:30 – 17:00 Matvett session *Anne-Grete Haugen & Anne Marie Schröder*

- guest study & future scenarios on food waste
- digital experiments related to food waste

19:30 *Conference dinner*

Ristorante La Grotta, Via San Francesco 103, Pisa

## 6<sup>th</sup> May (Friday)

9:00 – 10:20 Welcome Breakfast & Paper session II

| Presenting author*/ authors                               | Title  | Scheduled time |
|---|--|----------------|
| Julia Szulecka*<br>Ludovica Principato<br>Carrie Bradshaw | Assessing two modes of food<br>waste reduction governance in<br>Europe           | 9:00-9:40      |
| Nhat Strøm-Andersen*                                      | The challenges in adopting digital<br>technologies and the case of food<br>waste | 9:40-10:20     |

10:20 – 10:40 Break

10:40 – 12:00 Paper session III

| Presenting author*/ authors   | Title   | Scheduled time |
|---|---|----------------|
| Gianluca Biggi*<br>Elisa Giuliani<br>Fulvio Castellacci   | CSR practices and food waste:<br>automated content analysis                 | 10:40-11:20    |
| Ellen-Marie Forsberg<br>Nhat Strøm-Andersen<br>Markus M. Bugge, Andreas<br>Brekke, Kjersti Prestrud | RRI and Value Chain Collaboration<br>for Innovations Reducing Food<br>Waste | 11:20-12:00    |

12:00 – 13:00 *Lunch*

13:00 – 15:00 Food Waste Index *Giovanni De Grandis & Anne-Grete Haugen*

15:00 – 15:30 Wrap up & Organizational issues