

Grand Innovation Challenges

DRUID PDW, June 13, 2022, 9:00 – 12:00



Jonatan Pinkse (University of Manchester) *Business model innovation to deliver on net-zero*



Pelin Demirel (Imperial College London) - *Discussant*



Tobias Kretschmer (LMU Munich) *The Perks of Being Unknown: Implied Costs of Knowledge Seeking on Organizational Platforms*



Sofia Ranchordas (University of Groningen & LUISS University) - *Discussant*



Elisa Giuliani (University of Pisa) *Zooming into the heart of patents: Methodological steps to examine their potential harms*



Gaétan de Rassenfosse (EPFL) - *Discussant*

COLLECTIVE DISCUSSION

Tackling grand innovation challenges through creative collaboration: a brainstorming session



Emilio Castilla (MIT Sloan) - *Moderator*
Grand Innovation Challenges: What have we learned and what's next for scholars in different disciplines?

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Hope to see you all there!

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